

DIGITAL HANDSELLING RESOURCES

1

Blinkist

Blinkist takes popular nonfiction titles and cuts them down to bite-sized, fifteen-minute summaries with key takeaways or “blinks.” Available categories include biography, business, self-help, and more. So far Blinkist has created text and audio summaries of more than 7,000 books, with more added every day. Access one pre-selected Free Daily read or sign up for paid team or individual subscriptions.

[blinkist.com](https://www.blinkist.com)

2

The Book Spoiler

The Book Spoiler offers detailed synopses of best-selling commercial novels, including works by Jodi Picoult, Dan Brown, and Nora Roberts. While the collection is small, the synopses are very thorough. If you want to get up to speed quickly on a big title from the last decade that “everyone” read except you, this is a good place to start.

[thebookspoiler.com](https://www.thebookspoiler.com)

3

Speechify

Take your reading hands-free with Speechify, a text-to-speech app that reads text from a variety of documents, allowing you to multitask. Use it to turn any epub or PDF book into an audiobook, or use it to listen to emails and web articles while you work on other tasks, giving you more time to curl up later on with a print book. Upload text for “speechifying” via URL, by typing, or even by taking a picture. There’s also a Chrome extension that allows you to turn web copy into speech on the fly.

[getspeechify.com](https://www.getspeechify.com)

4

Spreeder

If you’re looking to get the inside track on your TBR pile, speed reading might be for you. There are numerous speed readings systems and apps out there, but Spreeder is among the most user-friendly and affordable. It offers guided reading training, cloud storage, and progress tracking. It can also import text from 40+ different files and ebook formats.

[spreeder.com](https://www.spreeder.com)

5

TasteDive

Sometimes customers can’t name a favorite book or author to help build a foundation for recommendations. In those cases, TasteDive can be a helpful customer-to-bookseller translation tool. Type in a musician, movie, TV show, game, podcast, or, yes, book or author, and TasteDive will return a list of crossmedia recommendations generated by its users.

[tastedive.com](https://www.tastedive.com)